



Strategic Plan Committee Minutes  
Monday, September 12, 2011, 1:00 pm  
Storytime Room, Library Lower Level

Present: Johanna Delaney, Committee Chair; Vicky Bush-Joseph, Trustee; Joe LaManna, Trustee; Connie Nelson, Trustee; Karen Kleckner Keefe, Executive Director; Michaela Haberkern, Reference and Adult Services Manager.

Absent: Tiffany Auxier Verzani, Assistant Director/Youth and Young Adult Services Manager

**Call to Order at 1:07 p.m.**

### **Review of Proposals**

Trustee LaManna asked the committee to evaluate if a consultant was necessary for the process, given the experience on the Board and staff.

Trustees Bush-Joseph and Nelson spoke to benefits of community buy-in and time savings that qualified consultants bring to a project. The committee also discussed the ability of a library-focused consultant to help the library determine how it might evolve to best serve the community in the light of current library trends and ever-changing technology. The committee discussed the proposals received by Burges & Burges, Face to Face Communications, OrangeBoy and Wiseman Consulting. The committee was impressed by OrangeBoy's experience with libraries, its approach to the strategic planning process, the samples of its work, and the breadth and professional quality of its proposal.

The committee asked Executive Director Keefe to follow up with OrangeBoy—who the project lead would be, what an actual calendar timeline would look like, what market segmentation reporting could we expect, and who did the design and layout of the examples from Columbus Metropolitan and The Public Library of Cincinnati and Hamilton County.

Keefe will share the responses with Trustee Delaney. If acceptable, the Strategic Planning Committee will recommend OrangeBoy at the September 28 Board meeting.

**Adjourned at 2:32 p.m.**