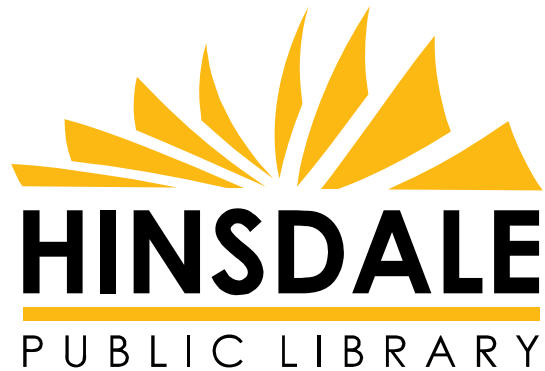


**Serving with Distinction**



**STRATEGIC PLAN**

**2009-2012**

**Hinsdale Public Library Board of Trustees**

**May 2009**



*Libraries offer surprise: materials that you might not find at a bookstore. And depth: books that are out-of-print or not popular enough to be widely available for sale. Libraries offer access to a variety of information that is not available online, and staff expertise in research, technology, what to read next, and community information.*



*It's a little library that performs like a big library. Progressive, yet classic.*



*I think of it as a second living room.*



*It makes me smile, unless I have an overdue book!*



*I love it.*

- Citizen Comments  
Hinsdale Public Library Online Survey, 2008

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## **Introduction**

*The Hinsdale Public Library Strategic Plan 2009-2012* is the combined effort of the Hinsdale Public Library board, the Library staff and community members. It is designed to reflect and anticipate the needs and interests of the Hinsdale community with respect to the Library. Furthermore, it is designed to inspire the excellence in service that the community expects and that the Library continually strives to deliver.

In developing the Strategic Plan, the Library solicited feedback and ideas from its board, its staff and the community. It heard what it is doing well and what it needs to improve. In addition, the Library examined the nature of the Hinsdale community and its concomitant needs, expectations and standards. Finally, the Library considered social, cultural and economic trends and what those trends will mean for the community and for the Library moving forward.

Consideration of the current, depressed state of the economy will be forefront as the staff implements the Strategic Plan. In developing programming and adding to its collections, the staff will address the growing strains on the community and strive to provide the resources that will most effectively meet the resultant needs.

In addition, while the Plan calls for the expansion of certain collections, additional programming and improvements in services, it should be noted that the Plan does not call for, nor does it anticipate, any major increase in Library funding or operational resources. Rather, in implementing the Plan, the staff will reallocate resources and devise creative solutions to strategic challenges. In the face of the current economic downturn, the staff and the Library board are particularly mindful of budgetary constraints and of their responsibility as stewards of community tax dollars.

Following traditional strategic planning and operational procedure, the Strategic Plan will serve as the basis for a series of work plans that will be developed by the library staff. These work plans will specify activities and tasks that will accomplish the short-term objectives and move the library towards the long-range goals set forth in the Strategic Plan. Furthermore, the work plans will allow the Library director and the board to continually measure the Library's progress towards its goals, monitor the alignment of the Library's activities with the over-arching strategic directions established by the Plan, and evaluate the Library's performance in light of its mission.

Johanna Delaney  
Chair, Strategic Plan Committee  
May, 2009

## **Library Strategic Plan participants included:**

### **Board Members**

- Susan Nedza Lastres President
- Robert Shutack Vice President
- Robert Patterson Treasurer
- Jack Fredrickson Secretary
- Johanna Delaney
- Jeffrey A. Finlay
- Mary Foster

### **Staff**

- Lynn Elam Executive Director
- Tiffany Auxier Assistant Director
- Nancy Marvan Administration/Office Manager
- Jeff Lewandowski Information Technology Coordinator
- Michaela Haberkern Reference and Adult Services Manager
- Dara Arends Public Relations Coordinator
- Ellen Smith Head of Technical Services
- Anita Scholtens Head of Circulation

## PART ONE – THE STRATEGIC PLAN

### Strategic Planning Summary

This Strategic Plan was developed within the context of the appropriate roles of library trustees and library staff members. In general, the board of trustees hires the library director, develops policies, maintains fiscal oversight, and works with the library director to plan for the future. The board decides which types of services the library will provide based on available resources. However, it is the director's responsibility, as the hired professional, to create the procedures needed to implement the policies of the board and to ensure that services are provided effectively and efficiently.

With respect to the strategic planning process in particular, the board, through the approved strategic directions and goals, supplies guidance, while the director and professional staff develop annual work plans with specific measurable activities that address current issues and priorities. These priorities are chosen based on staff professional knowledge and training, and assessments of constant contact with library patrons.

Based on The Hinsdale Public Library Strategic Plan 2009-2012, each year staff will develop a work plan that contains specific, measurable activities that move the Library toward its long-range goals and objectives. The work plan will be clearly aligned with the Strategic Plan and the current budget, and it will be continually evaluated based on how well the activities meet the Library's goals and how the activities in themselves were successful. This method allows staff to both evaluate the past and plan for the future.

Annually, the board and staff will review the Strategic Plan to determine that the overarching directions and goals are still valid for the community. Furthermore, at the end of each year, the library director will demonstrate to the board how the work plan moved the Library toward its long-term goals. The director will then be evaluated on the measurable activities of the work plan.

### Definitions

The Hinsdale Public Library board and staff have developed a Plan that contains both strategies and tactics. A strategy is a carefully devised plan of action or policy that addresses the big picture. A tactic is a method used or a course of

action followed in order to achieve an immediate or short-term goal. Specifically, this Plan contains the following elements:

- The Mission Statement encapsulates the unique contribution of the Library to the Hinsdale community.
- The Strategic Directions flow from the mission and constitute the major areas of focus for the Library - - and the areas in which the Library intends to distinguish itself - - in the years ahead.
- The Goals are general intentions that identify with greater specificity the services and resources the Library will provide in the immediate future.
- The Objectives are narrow tactics for achieving the Goals.



### **Mission Statement**

The mission of the Hinsdale Public Library is to be the community destination for literary and cultural enrichment and informational and educational support.

### **Strategic Directions**

From staff and board input as well as seven focus groups and an online survey, a number of important issues and objectives emerged. These have been synthesized into four key concepts that the Library will use to guide and inspire its plans over the course of the next three years:

- **Literary and Cultural Enrichment**  
The Library will enrich the lives of the people of Hinsdale by striving for excellence in its collections and programming. The Library will broaden its core, quality collection of books; it will expand its audio/visual offerings; and it will focus

on developing programs and workshops that support its mission, inspire its patrons and enhance the life of the community.

- **Support for Learning**

The Library will be a major support to success in all levels of academic and independent learning. It will work cooperatively with schools and teachers to provide sufficient and appropriate resource material; it will invite students to work at the Library by providing comfortable study space, project equipment and knowledgeable assistance; and it will support all learners in their work and studies by providing virtual and physical access to the most appropriate resource material.

- **Gathering Place**

The Library will be a comfortable and inviting place for the people of Hinsdale to visit, both physically and virtually. It will offer opportunities for people to gather for dialog, discussion, education and enrichment; it will provide a safe and pleasant environment that is conducive to reading and study; and it will develop open and accessible virtual spaces that support community networking.

- **Community Connections**

The Library will develop and maintain dynamic connections with the people and organizations of Hinsdale. It will build awareness of Library materials, programs and services; it will design channels that facilitate communication between the Library and its patrons; and it will work cooperatively with community organizations to provide programming and services that meet the community's needs and enrich the lives of its residents.

## Goals and Objectives

Through the following Goals and Objectives, the Library will provide excellent literary and cultural resources, develop inviting physical and virtual gathering places, deliver superior informational and educational support and ensure that the community is aware of the resources and services the Library offers.

### Goal 1

The Library will provide safe and welcoming physical places for residents to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking. (Strategies: Gathering Place, Community Connections)

## Objectives

- 1A. Maintain the building's infrastructure by allocating appropriate resources for timely repairs and required preventative maintenance practices. Maintenance contracts will be review on a three year cycle.
- 1B. Create additional spaces for study and networking with comfortable seating and study tables. Furniture will be replaced or added as needed or as funding allows.
- 1C. Redesign the Library's website to function as a virtual branch of the Library focusing on current design principles and the use of interactive tools. Monitor usage and adjust pages accordingly.
- 1D. Develop a Facebook presence and assess value of site by number of fans in the first year. Explore adding other social networking sites as appropriate.
- 1E. Continue to monitor and assess network bandwidth and to adjust based on usage.
- 1F. Continue to monitor and assess WIFI access to the Library's network and adjust based on usage.
- 1G. Maintain all Library technologies to be current and easily accessible for patrons. Trouble Ticket completion rates will be evaluated and assessed on a quarterly basis.

## Goal 2

The Library will serve as an educational support center providing the quality of resources that equals the level of educational expectations of the community, serving as a major support to success in all levels of school and independent learning throughout life. (Strategy: Support for Learning)

## Objectives

- 2A. Evaluate, assess and develop collections based on local curricula, identified college/university reading lists, awards lists, and local authors.
- 2B. Work with local schools to ensure that sufficient numbers of required reading titles are available to Hinsdale students.
- 2C. Evaluate, assess and develop outreach, literacy and educational programs to those institutions, programs and individuals not identified with formal, public education, i.e. preschools and daycare, private schools and homeschoolers.
- 2D. Work with local school media specialists to maintain textbook, literacy and other learning enrichment collections, maintain and develop strong relationships with local colleagues.
- 2E. Support adult learning through proctoring and enhancing test preparation and career development materials.
- 2F. Enhance financial and investment resources to address community concerns about the current economy.

### **Goal 3**

The Library will serve as an enriching institution that supplements the sophisticated cultural, intellectual and creative activities of the residents of Hinsdale. (Strategies: Literary and Cultural Enrichment)

#### **Objectives**

- 3A. Develop targeted programming related to literature, the arts and identified sciences and technologies. Programs will be assessed by attendance and user feedback.
- 3B. Partner with area libraries, governmental and community organizations on community-wide events.
- 3C. Support local clubs and service groups by collaborating on programs of mutual interest.
- 3D. Develop leased collections of popular materials, based on anticipated and expressed community demand.
- 3E. Develop a collection of book discussion group support materials, including multiple copies of popular book discussion books and informational materials for book discussion leaders.
- 3F. Expand and enhance the selection of popular DVDs, audiobooks, and music available from the Library based on expressed and anticipated community demand.
- 3G. Expand and enhance the selection of downloadable media available from the Library.
- 3H. Identify and broaden core collections within the Library and enhance quality, scope, depth, balance, and accessibility.

### **Goal 4**

The Library will serve as a connection to the digital world, providing access to that world for all residents. (Strategies: Gathering Place, Support for Learning, Literary and Cultural Enrichment)

#### **Objectives**

- 4A. Offer one-on-one, on-demand, and classroom–style opportunities to enhance residents' knowledge of the Library's online resources. Assess each program based on attendance and collecting user feedback.
- 4B. Responsibly and progressively adopt new technologies to better serve our patrons in the digital world and in our physical space.
- 4C. Identify, assess and implement as appropriate technologies for patrons with disabilities or special needs.
- 4D. Identify, assess and implement communication methods that allow for a public presence and reference support outside current methods.

- 4E. Introduce youth to technology through interactive games and applications with a high educational content. Evaluations of games will take place annually by reviewing usage and collecting user feedback.

### **Goal 5**

The Library's programs and services will be so well known in Hinsdale that the Library will be the obvious first choice for informational, educational and cultural resources. (Strategy: Community Connections)

#### **Objectives**

- 5A. Develop close relationships with print media representatives as part of a strong marketing program.
- 5B. Maintain a visible presence in the community by participating in local clubs, service organizations and governmental committees.
- 5C. Identify, assess and implement non-print avenues of Library promotion.
- 5D. Have a highly visible presence at community events and leverage it as a promotional tool for the Library.
- 5E. Work with the Friends and Foundation to promote areas and activities of mutual interest i.e. Dining with Dewey, International Year of Astronomy.
- 5F. Localize national and international events to the Hinsdale community i.e. Lincoln bicentennial.
- 5G. Maintain links to the business community for the purpose of mutual awareness and promotion of activities.
- 5H. Promotion of Library by all staff and trustees.
- 5I. Maintain consistency of the Library brand.
- 5J. Use the Library's website and other electronic spaces as a marketing tool.

### **Goal 6**

The Library will attract, recruit and retain quality staff to enable the organization to implement this plan and design future programs and services. (Strategies: Literary and Cultural Enrichment, Support for Learning, Gathering Place, Community Connections)

#### **Objectives**

- 6A. Encourage staff to pursue all appropriate development opportunities as it furthers the strategic directions of the Library.
- 6B. Involve staff at all levels of institutional decision making through committees and task forces.
- 6C. Monitor compensation packages of comparable libraries to ensure market-based and competitive pay ranges for all staff.
- 6D. Provide opportunities for staff and governing body to work collaboratively on institutional directions and goals.
- 6E. Provide opportunities for cross-training of staff and inter-departmental activities.

- 6F. Provide opportunities for staff to develop skills necessary to promote the Library in a highly professional manner. Staff development activities will be assessed as part of performance reviews.
- 6G. Promote teamwork through consistent communication at all levels.
- 6H. Recognize staff and trustee achievements and accomplishments.
- 6I. Seek out opportunities to train and mentor future Library personnel.

## **Goal 7**

The Library will maintain adequate funding for facilities, staff, collections, programs, and services. (Strategies: Literary and Cultural Enrichment, Support for Learning, Gathering Place, Community Connections)

### **Objectives**

- 7A. Maintain and improve funding through the support of Hinsdale residents for ongoing and expanding services.
- 7B. Explore and pursue alternative funding sources including grants, private funding from donors and corporate donations.
- 7C. Work closely with the Hinsdale Public Library Foundation and Friends of the Hinsdale Library to increase funds available to the Library.
- 7D. Evaluate the facility's impact on the environment and work toward acquiring LEEDS certification.
- 7E. Develop methodologies for maximum efficiencies of energy resources and re-purposing of materials.

## **PART TWO - THE STRATEGIC PLAN PROCESS**

The Strategic Plan is the combined effort of the Library board, staff and community members. It reflects and anticipates the needs and interests of the Hinsdale community with respect to the Library.

In developing the Plan, the Library used data from the following sources:

- SWOT Analysis with staff
- SWOT Analysis with board and managers
- Seven focus groups were conducted with seniors; book club members; commuters; parents of young children; parents of teens; representatives from the police department, community organizations and local schools; and high school students.
- A fast-response on-line survey
- Environmental scan of the community
- Retreat discussion, including staff representatives and board members
- Interviews with three village stakeholders: Village Manager; Communications Development Strategist; and Village Trustee

\*SWOT Analysis is a strategic planning method used to evaluate the Strengths, Weaknesses, Opportunities and Threats involved in a long-range plan.

### **What We Heard**

Based upon the feedback the Library received from its board, its staff and the community, the Library is positioned to build upon the following strengths and prepared to address the following challenges.

#### **Strengths**

- Hinsdale is a community of families: residents who move to the Village for education and safety for their children. When patrons come to the Library, they feel that they are members of the Library family. Customer service is a hallmark of the Library and is a focus of the organization's culture.
- The Library is an excellent steward of its financial resources. The board and staff manage those funds lawfully and responsibly, while continuing to promote their mission..
- Staff excellence is well known. Staff members at all levels are committed to providing excellent customer service, finding the resources that individuals

need, teaching patrons how to use resources and customizing services. The Library has an excellent staff/patron ratio. They are consistently responsive to the needs of patrons. Strong and creative leadership with dedicated team participation at all levels has moved the Library forward in positive ways.

- The Library staff is passionate and progressive in its thinking about technology but introduces and utilizes technology wisely and productively. The Library continually increases and updates the technology that is available to its patrons. Technology support is much more professional and responsive than in past years.
- The Library's remodeled facility is greatly appreciated. Improvements in use of space, accoutrements, technology, and general condition are mentioned frequently by staff, board and members of the community. The library is comfortable and welcoming. The location of the building, in the center of town, is seen as an important plus.
- The Library has instituted quick adaptation of new technologies and new formats. Thirty- five notable services, products and events were implemented from April 2008 through December 2008. Of those, eighteen are new initiatives.
- Library staff does an excellent job of community networking, reaching out to government agencies, community organizations and the local schools. Examples include book talks each semester at the local middle schools, co-sponsorship of community-wide events such as the YES Family Fun Festival, Fall Family Festival, partnering with the Hinsdale Center for the Arts, The Community House, The Wellness House and others.
- Programming for children and youth is excellent and has long been valued by the community.
- The Library is valued by the community and has a supportive and loyal, patron base. Individuals feel comfortable in voicing their needs and concerns. In these turbulent times, the library is viewed as a community center that is above the fray.
- The Library has hired a professional public relations coordinator to assist with marketing the library, communicating its value to the community and increasing internal and external communication.
- The Library has established close relationships with other libraries in the region and regularly partners with them on various projects and services to leverage resources and maximize efficiencies.
- The Library has established multiple sources of communicating internally with all staff. The library conducts a Daily Brief each morning to announce events and

work flows in each department. Daily Brief notes are placed on the Staff Blog. The library also uses IM accounts to communicate with each other at all the public desks. The bulletin board in the staff lounge is also used to post announcements and information for employees. The director posts items to the director's blog and all managers have departmental notebooks for printed items which are placed at their respective public desks.

## Challenges

- Through a 2004 community-wide survey and series of focus groups, the residents of Hinsdale sent a clear message to the Library saying they did not want to pay for an expansion of the building. In addition, increases in the Library's annual operating funds are limited by the Illinois Tax Cap laws. Accordingly, the Library needs to maintain excellent financial stewardship and provide return on investment for the community, responsibly spending the amount of money that the residents are willing to pay through the current tax structure while providing exceptional library programs and services.
- The Library needs to update its current website using the most advanced electronic tools.
- The depth of collections in many areas is very limited. Most patrons surveyed discussed their frustration that the materials they want often have to be ordered from other libraries. The Library needs to enhance its multimedia collection.
- More adult and family programming is needed that supports the Library's mission.
- The Library could expand its relationship with the local high school, thereby attracting teens to the library, through such channels as finals services, Facebook, and The Devil's Advocate.
- Although young children and seniors comprises the largest user population of the Library, other user groups, notably service needs of youth between the ages of 8-12 should also be addressed.
- There are still space constraints in the building and parking areas, partially due the historical nature of the building and the land-locked status of the Library property. This particularly impacts the inability to add study rooms and hold computer classes.
- The Friends of the Hinsdale Library and the Hinsdale Public Library Foundation provide additional resources to the Library, which are greatly appreciated, and have a great potential to ensure the Library's success within the village. The Library staff, Friends and Foundation work in concert to support the role and

mission of the Library. The support that staff provides needs to be aligned with the operational needs of the Library. The three groups have been engaged in open dialog about various programs, which has resulted in improved relationships. This clearer partnership, with identified roles and functions now needs to be supported by additional volunteers and leadership for the Friends and Foundation.

- The Library needs to educate patrons about library resources. The Library needs to demonstrate its value.
- Staff members need to take responsibility for keeping up with internal communication channels that are available to them for a uniform understanding of library events and policies.
- The Library needs to continue to adopt new technologies and address the continuing need for adult public computers that provide state-of-the-art access and speed. Patrons tend to bring their own laptops or 3G network handheld devices so the wireless network speed is equally as important as the wired connectivity. Also, wireless printing has also taken off and is wildly popular. The Library needs bandwidth and has installed a second T-1 line this year and plans to boost WIFI speed.

## The Hinsdale Community

### Demographics

Hinsdale is located 21 miles west of Chicago. Its population grew from 17,349 in 2000 to 18,359 in 2007, a growth of 5.8%. The median household income in 2007 was \$130,702, well above the national average of \$50,233 (US Census)

In the fall of 2007, the Hinsdale Economic Development Commission launched "Distinctly Hinsdale" a marketing strategy designed to encourage local residents to support local businesses and to attract new business from outside the Village. As part of that strategy, the EDC commissioned a number of demographic reports from ESRI, a company that designs and develops the world's leading geographic information system (GIS) technology. ESRI's statistics indicate that very little change will take place in Hinsdale through 2012. Population, income, age, and families will be stable. Change will be slower than national statistics indicate. The Village will become a bit more diverse, with the white population decreasing by a few percentage points and the Asian and Hispanic populations increasing slightly.

<b>Summary</b>	<b>2000</b>	<b>2007</b>	<b>2012</b>
Population	18,467	18,603	18,698
Households	6,414	6,421	6,448
Families	5,055	4,963	4,909
Average Household Size	2.85	2.87	2.87
Owner Occupied HUs	5,444	5,556	5,577
Renter Occupied HUs	970	865	871
Median Age	39.0	40.6	41.6
Median Household Income	\$104,532	\$130,702	\$153,406 *
Average Household Income	\$183,835	\$204,399	\$248,237 *
Per Capita Income	\$63,775	\$70,704	\$85,778 *

<b>Trends: 2007-2012 Annual Rate</b>	<b>Area</b>	<b>National</b>
Population	0.1%	1.30%
Households	0.08%	1.33%
Families	0.22%	1.08%
Owner HHs	0.08%	1.41%
Median Household Income	3.26%	3.32% *

2007 figures from the US Census Bureau may not provide accurate forecasts based on current economic conditions \*

<b>Race and Ethnicity</b>	<b>2000</b>	<b>2007</b>	<b>2012</b>
White alone	92.5%	90.3%	88.5%
Black alone	0.8	0.9	.09
American Indian Alone	0.1	0.1	0.1
Asian Alone	5.2	6.8	8.2
Two or more races	0.9	1.2	1.3
Hispanic Origin (Any Race)	2.4	3.4	4.3

## Area Resources

Hinsdale's proximity to Chicago provides for extensive cultural and educational experiences. The Art Institute of Chicago and the Field Museum are among many internationally known cultural institutions. Chicago is also the home of the world class Chicago Symphony Orchestra and the Lyric Opera. Educational institutions such as the University of Chicago and Northwestern University offer education beyond traditional degrees in programs such as executive training. Hinsdale residents are members of Chicago's art institutions and subscribe to many of the theatrical and musical events. Many also participate in post-graduate executive training programs.

In addition to Chicago's offerings, local schools and community and arts organizations offer an extensive array of educational, cultural and athletic activities. Hinsdale students participate in a wide variety of extra-curricular programs, and many participate in highly

competitive athletic clubs year-round. The high school football team played in the state championship tournament in 2008 and the girls' tennis team has won the state championship three years in a row from 2006-2008.

## **Community Expectations**

Hinsdale is a community of hard workers and high achievers. Students excel in school and athletics and go on to attend the best colleges and universities. Residents work successfully in a variety of professions and in major corporations and entrepreneurial ventures. They volunteer in the schools and, even in retirement, work for the betterment of the community through local government and service organizations.

Just as they expect a lot of themselves, residents expect a lot from the community. Residents have chosen to live in Hinsdale because they believe its schools, community services and quality of life are superior. They are willing to pay high taxes to support schools that continually rank among the best in the state, and they expect local government and community organizations to meet high standards of service while being responsible stewards of community funds.

Naturally, high expectations apply to the Library as well. Patrons expect and deserve excellence in the Library's facilities, collections, programs and services. They also expect the Library to wisely allocate its share of community tax dollars. Given the current, depressed economic climate, the challenge for the Library moving forward is to meet increasing demands without increased funds, while continually serving with excellence.

## **The Hinsdale Public Library – A Brief History**

The Hinsdale Library Association was incorporated in 1887 with 150 paying members and 150 volumes. During the Library Association's lifetime (1887-1893) it was housed in various commercial buildings and moved three times. The tax-supported Hinsdale Public Library was created in 1893. It absorbed the collection, assets, and staff of the Library Association, and continued the nomadic experience of the Library Association, sharing space with various businesses and relocating six times between 1893 and 1929. The completion of the Memorial Building in 1929 gave the Hinsdale Public Library its first permanent home. (Bakken, 107-8)<sup>1</sup>

Through the next few decades, the Library expanded vigorously and eventually outgrew its space. D.K. Pearson, one of the directors of the Library Association, donated his

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<sup>1</sup> Bakken, Timothy H. *Hinsdale*. 1976.

home and a portion of his estate to the Library, which funded the 1957 addition. (Dugan, 142)<sup>2</sup> The former Pearson Addition is now home to the Village of Hinsdale offices.

In the 1980's the Library again found itself in tight quarters and in need of expansion. Accordingly, in 1988 another addition, on the west side of the Memorial Building, was constructed and the Library and the village swapped office spaces. Overall, in its 120-year history the Library (Hinsdale Library Association and the Hinsdale Public Library) has moved 11 times, survived fires, and built two additions. (Bakken, 107-8) (Dugan, 176)

In 2008, following the approval of a \$3 million ballot referendum, the Library was renovated. That project provided for handicapped accessibility, study rooms, additional public computers, an information desk, new teen space, increased shelving, a separate entrance to the Library, energy efficient lighting and fixtures and an up-to-date look.

Following the renovation project, circulation statistics have increased by 30%, walk-in visitors have increased by 15.75%, adult reference transactions have increased by 104%, and youth reference transactions have increased by 10.55%.

The Hinsdale Public Library, with its history of serving with distinction, is ready to continue providing excellent library service that reflects the needs and interests of the Hinsdale Community. This plan will guide staff and board in using existing resources, to respond to social, cultural, technological, and economic trends, serving an increasing number of library users and keeping up with technology.

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<sup>2</sup> Dugan, Hugh G. *Village on the County Line: A History of Hinsdale, Illinois*. 1949.